

winter when the ponds would freeze to about a foot thick the men would cut ice into 250 or 350 pound blocks and haul it in sleighs drawn by horses, to huge ice bins or houses where it was packed in sawdust. The bins would generally be near the place of harvest. There would be a good layer of sawdust on the bottom, the ice would be placed in the center leaving about two feet of space on all sides, then tightly packed with sawdust with a good layer on top. Tons and tons of ice were stored like this for summer use. The butcher had a well insulated room where large amounts of ice were delivered as needed. The meat would be hung in this room. There was also room for other items that needed to be kept cool.

The homes also had ice boxes or refrigerators. They would hold fifty or sixty pounds of ice and would be filled three times a week by the ice man. During the 1920's Virgil Fraughton was the congenial ice man of Heber. For the convenience of his customers he had a small ice bin at home where people could get ice on short notice for such uses as home-made ice cream or lemonade.

In 1927 Virgil sold his business to Reed Rasband.

CHAMBER OF COMMERCE

While the merchants in Heber have always displayed a competitive spirit, they have also been able to work together on community projects. One of their prime cooperative efforts was the establishment in 1952 of the Wasatch Chamber of Commerce.

The first organizational meeting was held March 17, 1952 in the Commercial Bank Building. John A. Anderson was elected president, with Karl O. Nielsen and Berlin W. Whittaker as vice presidents and Gordon Mendenhall, executive secretary. Three year directors were Verl Wright, J. B. Wood, Lowe Ashton, Sr. and Byron Cheever. Two year directors were Maron Hiatt, Gordon Mendenhall, Clyde Broadbent and John A. Anderson. One year directors included B. W. Whittaker, Verdell Ritchie, K. O. Nielsen and Rowan C. Stutz. There were 99 members of the first group and they successfully collected \$2,500 to promote Chamber projects.

The purpose of the first group was declared in their objectives as follows: "To promise and foster our scenic attractions, natural resources, new and existing industries and any other endeavor toward promoting a better Wasatch County."

A contest to develop a county slogan was conducted and Pearl Johnson was named winner on May 2, 1952, with the slogan: "Heber Valley—Paradise of the Rockies." She received a \$25 cash award. This slogan has since been used on billboards to welcome tourists and visitors to the valley.

Many projects are promoted each year by the Chamber to stimulate new business and attract attention to Wasatch County. One of the most significant achievements by the Chamber was its activity in bringing to the valley the new Wasatch Mountain State Park.

Presidents of the Chamber have included Mr. Anderson, 1952-53; Jess R. Walker, 1953-54; Byron Cheever, 1954-55; Harold Stevens, 1955-56; John A. Anderson, 1956-57; J. W. Jordan, 1957-58; Guy McDonald, 1958-59; Gordon Mendenhall, 1959-60 and Harold H. Smith, 1960-61 and 1961-62.

Typical of the projects sponsored by Wasatch Merchants was the Dog Sled Derby held in February, 1960. The success of the first Derby prompted the planning of another for February, 1961, but no cooperation from the weather resulted in no snow and a postponement. However, plans are going forward to make the Derby an annual event, depending on the snowfall.

The program for the February, 1960 celebration carried a list of sponsoring Wasatch merchants, and indicated the stature and diversity of business firms in the valley. Included in the list of firms were the following:

Al's Service, Aloma Motel, Anderson Implement & Hardware, Anderson's Saw Mill, Ashton Lumber & Hardware Co., Ashton Oil & Transportation Co., Alpine Club & Bronson Fuel Co., Avon Theatre, Barker's Jewelry, Beautiful Heber Valley Motel, Bill's Service, Bob's Texaco Service, Broadhead Sinclair Truck Stop, Center Farm Service, Central Utah Insurance Co., Chick's Cafe, Christensen's Store, Cluff & Huffaker, Clyde's Billiards, Cochran Garage, Coleman's Store, Crown Lunch, Dairy Queen, Eggleston Insurance Agency, El Rancho Heber Motel, Farmer's Insurance Group, Fay's Chevron Service, First Security Bank, Forsey's Variety Store, Fortie Dairy, Great Lake Timber Company, Grill Cafe, Hardy's Shop, Heber Cafe, Heber City Exchange, Heber Motor Company, Heber Hospital, Heber Valley Floral, Hicken Feed and Produce, Hilton Motel & Hilton 66 Service, Hi-Way Hotel-Motel, Homestead, Hub Cafe & Auto Court, Hylton Auto Supply, Ideal Theatre, Ivan's 76 Service, Iver's Mercantile, Jack's Glass Shop, Johnson Garage, Jordanelle & Sportsmen's Club.

Ken's Auto Supply, Ken's Texaco Service, Kenlona Motel, Koyle's Shoe Store, L. & D. Motor Supply, Lee's Service, M. & L. Shop, Mac's Motel, Maurice's Conoco Service, McDonald Cabinet & Lumber Co., Mendenhall Insurance Co., Moulton Farm Machinery, Mountain Spa, Mt. Vu Cafe, O. K. Rubber Welders, Olpin Mortuary, Clarence Olson Agency, Palace Drug, Penney's, Pikes Peak Garage, Pioneer Laundry, Ritchie Hatchery & Wasatch Motel, Rogers Motor, Inc., Rothe Lumber Company, Safeway Stores, Seiter's Bakery, Silver Hill Inn, Spencer Auto Sales, Stanley Title Company, State Farm Mutual Insurance Co., Stevens Home Furnishings, Thompson's Upholstery Shop, Timp View Super Service, Town Service and Motel, Turner Building Supply, Unigas and Appliances, Inc., Uintah Planing Mill, Valley Drug, Van's Market, Vilate's Shop, Wally's and Jay's 76 Service, Wasatch Cleaners, Wasatch Finance Company, Wasatch Market, Wasatch Service Station, Wave Publishing Company and the Y Tavern.

the chapter for women of the valley who had business or professional careers.

Vilate McMillan was first president of the group, with Lula Clegg, vice president, Ruby Duke, corresponding secretary, Maranda Smith, recording secretary, LaVon Bond, treasurer and Edith Wootton, assistant treasurer. Charter members also included Nellie Ohlwiler, Agnes Parkinson, Mae Greenwood, Gladys Holt, Bessie Reeves, Edna Montgomery, Daisy Cummings, Garnet Watkins, Nina Clyde, Edna Murdock, Lerelia McMillan, Crissie Jones, Dorothy Salisburg, Emma H. Wherritt, Mrs. E. P. Cliff, Belva Fortie, Annie Fisher, Hazel Clyde, Florence Hicken, Laura F. Murdock, Manila Carlile, Sarah Orme, Heloise Hatch, Melba Duke, Teenie Duke, Nora Curry, Thelma Ritchie, Janie Murdock, Mildred Ivins, Nora Read, Josie Daybell, Sylvia Wootton, Veronica Heinleiu, Orah Giles, Sara Simpson, Edna McMullin, Comfort Bachman, Birdie Bates, Lethe Coleman, Dora Fuller and Martha D. Shute, an honorary member.

Numerous activities have been carried on by the group, including fund raising events to help girls of the community gain business education, conducting annual graduation teas at Wasatch High School as well as school oratory and music contests. The chapter established Wasatch County's Memorial Hill and has conducted memorial service programs at the site. They have also staged barbeques at the annual Wasatch County Stock Shows. The pits always being fired and meat barbecued by the Heber Valley Firemen, serving as many as 2,000 persons at one of the shows. Gifts have been presented to Wasatch County Library, and the group provided many services during World War II to servicemen or their families. Members of the club who have held offices in the state organization have included Lula Clegg, Edna Montgomery, Ruby Duke and Miranda Smith.

One of the community's most active service groups is the Heber Lions Club which received its charter from Lions International on December 10, 1928. The charter members included Ralph E. Strub, the first president, John M. Turner, William L. Anderson, John A. Anderson, Walter H. Seiter, Dr. H. R. Read, Earl M. Hardy, Earl H. Smith, Earl Tilson, Jesse L. Hiatt, Jack A. Jensen, A. W. Chenney, Joseph A. Rasband, Emer W. Murdock, Owen F. Buell, Laban Hylton, Dr. B. A. Dannenberg, Wilson Dean, G. W. Baker and George B. Stanley. Owen F. Buell was the first secretary and retained the position for 10 years.

Presidents of the club after Mr. Strub have been, in order of their service, Jesse L. Hiatt, Earl M. Hardy, John A. Anderson, Ralph F. Nilsson, Storm McDonald, John M. Turner, Joseph Hylton, Lowe Ashton Sr., Riley C. Draper, Clyde Broadbent, Dr. Karl O. Nielson, Heber M. Rasband, Ralph Stringham, L. C. Montgomery, Lloyd J. Wettencamp, Harold H. Smith, Andrew J. Mohr, Wesley Walton, Andrew McConkie, Edson Packer, George Strebel, Raymond Jiacoletti, Lloyd Lawton, L. A.

Wootton, Guy McDonald, Frank W. Mountford, Glen S. Hatch, Thos K. McNaughton, Lamar McDonald and Elroy Van Wagoner.

During the depression days of the 30's, the club conducted the Wasatch County Fair and promoted merchandise prizes from merchants of Heber City when there were no county funds available.

The club has been behind many civic improvement and industrial development programs, has sponsored care for the blind activities and promoted sports and music events.

In 1932 the club sponsored the appearance of the Wasatch High School Band at the Lions International Convention in Los Angeles, Calif. The band, conducted by Delmar Dickson won first place honors in competition with the best bands of the country. Christmas and Halloween events in the community are also traditional Lions Club projects.

The club maintains the WELCOME TO HEBER CITY neon signs at the two main highway entrances, and has erected and maintained picnic facilities at the county fair grounds, including tables, benches, fire place and night lighting.

Three garden clubs have been organized in the valley to help in beautifying private yards and public grounds.

The first garden club, the Wasatch Flower Garden Club, was organized in 1932 with Geneva B. Cliff as president and Lizzie Buell as secretary and treasurer. Membership of the club included Mrs. Cliff, Mrs. Buell, Lucille MacNaughton, Lizzie Wootton, Minnie Crook, Josie Todd, Nellie DeGraff, Vera Cummings and Hazel Hardy. This group, among many other projects, helped in landscaping the L.D.S. Third Ward and South Central School grounds.

A second garden club was organized in 1946 under the direction of Fred Osberger, an officer of the State Garden Club. This group, headed by Ina Mangum, was known as the Utah Valley Garden Club, and had as members Lydia Hausey, Annie Coleman, Lucille MacNaughton, Walter Seiter, Alice Seiter, Reva Bignall, Vera Cummings, Georgia Hansen, Geneva B. Cliff and Lizzie Buell.

Heber's third garden club came into existence November 1, 1956 through the persistence of Lois Fox who became its first president. Many members of the club had been affiliated with the Midway Garden Club and desired to carry the enthusiasm of this group into Heber. Through the assistance of Mrs. Fox and Verna Berg, a regional director of the Associated Clubs of Utah, the group was organized and claimed the name, Heber Valley Garden Club. They chose the petunia as the club flower and set as their objective: "To Make Heber Valley More Beautiful."

Other officers in addition to Mrs. Fox included Nola Davis, first vice president; Ethel Murdock, second vice president and Amber Turner, secretary and treasurer. Charter members were Lona Ford, Millie Murdock, Nola Davis, Hope Mohr, Vera Moulton, Richard Fox, Ann Ritchie,

Vera Anderson, Lydia Hausey, Ethel Murdock, Leda Greer, Florence Nielson, Lois Fox and Amber Turner. Other presidents of the club have included Rae Wright, 1959 and Clarissa Murdock, 1960.

The group has had a number of projects and flower shows. Most notable have been the memorial garden at the cemetery, landscaping the library grounds, the Avon building and the Memorial Building.

The aim of the group, to make Heber a more beautiful place, has been the goal of all civic and cultural activities through a hundred years of growth. A more beautiful atmosphere existed because of dramatic or musical entertainments, and through helpful projects the civic clubs have greatly enhanced the appearance of the community. The garden clubs, other groups and all the residents of Heber and the valley have worked together to insure that the area would always be to those who viewed it a spot most beautiful upon the mountains.

KNIFE AND FORK CLUB

A unique two-county club was begun in 1951 as a joint project between Wasatch and Summit counties with the organization of the Wasatch-Summit Knife and Fork Club. Spearheading the drive for the club was Lowe Ashton, Sr., of Heber, who became the club's first president when it received its charter on November 17, 1951. Serving as officers with Mr. Ashton in the first club were Francis C. Tatge of Midway, first vice president; Robert McCullough, Park City, second vice president and Gordon Mendenhall, Heber, secretary.

Main purpose of the club was to give married couples of the two counties the opportunity of meeting at a social function once a month during the winter season. Those attending would eat a banquet meal and then be entertained or enlightened on important world trends and events. During the years the club has done much to promote a friendly relation between the two sister counties.

Those who have been presidents of the club include Lowe Ashton, Sr., Dr. Karl O. Nielson, Gordon Mendenhall, Clyde Broadbent, Sam Wilde and J. W. Jordan.

HEBER VALLEY JUNIOR CHAMBER OF COMMERCE

The Heber Valley Junior Chamber of Commerce was chartered in the county in 1953 with Morris Felt as the first president. The charter is affiliated with the Utah Junior Chamber of Commerce, the United States Junior Chamber of Commerce and the Junior Chamber International.

Purpose of the organization is civic service through the organized efforts of the young men of Heber valley, to promote the welfare of the community and its citizens through active, constructive projects. It is also a purpose of the organization to provide the young men of its mem-

bership with training in leadership and civic consciousness to better their usefulness as citizens.

Presidents following Mr. Felt have been Lowe Ashton, Jr., 1953; Dr. Jack Boggess, 1954; Harry McMillan, 1955; Jack Sweeney, 1956; Wayne McDonald, 1957; Nelvin Wright, 1958; Gale Hansen, 1959; Jim Mountford, 1960 and Niff Murdock, 1961.

STUDY CLUB

The Study Club of Heber was organized in 1937 by a group of mothers who felt the need for added culture in their lives. Meetings are held twice each month, with members taking turns entertaining in their homes. A variety of subjects are studied, including reviews of current books, child culture, current articles and world events, art, flower arrangements and handiwork.

Each year the club presents a trophy to an outstanding high school student in some special field of endeavor. The recognition is made at the annual awards banquet sponsored by the Chamber of Commerce.

There are presently 19 members of the club, three of whom are charter members. Following have been president of the club: Orel Kuhni, Eleanor Wettenkamp, Susie Giles, Grace Montgomery, Ellen Duke, Florence Anderson, Dorothy Baird, Bea McKonkie, Alta Childs, Nedra Tree, Rachel Moulton, Fae McNaughton, Lola Berg, Ruth Carlile, Jennie Carlile and Elda Robins Ritchie, the current president.

yards were remodeled in 1955, with new offices, sheds and warehouses. Lowe Ashton died in 1957, but his wife and two sons, Lowe Ashton, Jr., and Homer H. Ashton have continued to manage the companies successfully.

WASATCH MUTUAL AID SOCIETY

The Wasatch and Summit County Mutual Aid Society was organized in 1932, with membership available to those in good health between the ages of eight and 45. Membership fee was \$3.00.

The organizers, who came from outside the county, obtained a large membership. Chosen as local officers were Dr. T. A. Dannenberg, Dr. LeRoy Mahoney, Owen F. Buell, Charles N. Broadbent and Clark Bronson. The two-county organization lasted only a short time, and then Wasatch County alone grew to a membership of some 2,600 persons.

Curtis McMullin was the first secretary of the society, and he was succeeded by Clyde Broadbent. Mark Rasband also served for a short time.

The society paid \$1,000 upon the death of an insured member.

In 1958 the Utah Insurance Commission compelled the Society to convert to a regular insurance company. New policies had to be issued and premiums set up according to age, etc. This conversion caused a loss of some 1,000 members in the organization. Dr. Karl O. Nielson was chosen as the new society president when Dr. T. A. Dannenberg moved to California. Owen Buell later became president when Dr. Nielson died. Clark Bronson served as vice president. Still serving with Mr. Buell and Mr. Bronson are the directors, Dr. R. R. Green, Addison C. Moulton, Mark Rasband, and Rulon Carlile, secretary. Dr. Willard Draper and Forrest Dayton were also directors.

After the conversion the society took the name Wasatch Mutual Insurance Company. It is considered a sound company, and writes several different policies. It provides the only insurance many individuals in the county carry.

CONFECTIONS AND NOTIONS

Another business of long duration in the community is the old Heber Confectionary, now known as the "Crown Cafe." The business began on a small scale and was operated by A. E. Dayton for a few years. He then sold it to J. T. Murdock and S. J. Hylton who improved it and increased the business. Later, O. H. Hylton gained fame all over the state as an ice cream maker, and the business under his management grew with his renown. Add Averett took over the business, and the young people began referring to the store as "Add's." Mr. and Mrs. Lincoln Rasband now own and operate the business as "Crown



Ashton's Lumber and Hardware business as it is today in Heber.

In September, 1942, fire of unknown origin destroyed the firm, including most of the lumber sheds. The Ashtons then moved across the street to the old Jeff Cafe and Hotel building which had been vacated by the J. C. Penney Company. They were unable to build until after World War II, but did purchase the Hotel building from Mrs. Lizzie Jeffs McDonald and remodeled the ground floor for a hardware store, continuing to lease the top floor to the Jenson Hotel. They purchased the adjoining property to their burned out location from Tom Perry and new lumber sheds were constructed, with the front being reserved for a new store later.

Lowe Ashton and his wife Alyce purchased the stock from his brothers in 1943 and became sole owners of the business. They purchased the old Tithing Office property on Main Street and built a modern service station and garage. They also constructed the Aloma Motel in 1953 and Mrs. Ashton operated it until its sale in 1961 to Walter Gisseman.

A complete remodeling of the store occurred in 1952 and two companies were formed, Ashton's Inc., which was the lumber and hardware business, and Ashton Oil and Transportation Company, Inc. The lumber